

# PARTNERSHIP PROSPECTUS



**PORTAL 360**

**The Portal Hypertension Symposium**  
**September 27-29, 2024**

Embassy Suites by Hilton Chicago Downtown Magnificent Mile



INVITATION

# THE PORTAL HYPERTENSION SYMPOSIUM

Embassy Suites Chicago, Downtown Magnificent Mile • September 27-29, 2024

Dear Industry Colleagues,

On behalf of the Portal 360 Leadership, it is my pleasure to invite your support and participation in the Portal Hypertension Symposium. This meeting will take place September 27-29, 2024 at the Embassy Suites Chicago, Downtown Magnificent Mile in Chicago, Illinois.

The Portal 360 Symposium is a new meeting focused on portal hypertensions and portal interventions that is planned and organized by Drs Bulent Arslan, Jafar Golzarian, and Wael Saad. We feel that the field of portal interventions is one of the most complex in interventional radiology and having a focused meeting would be very helpful for trainees, junior attendings, and IRs practicing in low volume centers. In this meeting everything related to portal hypertension and portal interventions will be covered with a review of the latest data, basic and advanced clinical practice patterns, as well as video based case demonstrations. Video based cases will go over TIPSS placement and complex variceal/shunt embolization techniques, available devices and imaging equipment and techniques.

Our symposium will have a primary focus of educating interventional radiologists on understanding hemodynamics and interventional management in portal hypertension.

Our Faculty will also spend significant time teaching interventional management of complications of portal hypertension.

By the end of this session, attendees will be able to decipher between indications, contraindications and risks for variety of portal interventions, such as TIPSS, BRTO, splenic embolization, and more.

Thank you for your consideration of our request for partnership; we look forward to receiving your commitment. If you have any questions, please contact Ryan O'Sullivan, [Ryan@veritasamc.com](mailto:Ryan@veritasamc.com) or 847-584-3938.

Sincerely,

Ryan O'Sullivan  
Director, Industry Relations  
Portal 360



## SPONSORSHIP INFORMATION

# THE PORTAL HYPERTENSION SYMPOSIUM

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### EXHIBIT SPACE RESERVATIONS

Companies wishing to exhibit must submit a completed form with method of payment indicated on the form. Exhibits provide an enhanced experience to participants and provide useful information about developments, products and services related to their interests and responsibilities. Products or services displayed must further the purpose of the meeting and provide an atmosphere conducive to exchanging information relevant to the clinical content of the conference.

### TABLE TOP EXHIBIT INCLUDES:

- Draped Table and 2 chairs
- 2 Exhibitor badges
- Company recognition on signage

### WHY PARTICIPATE?

- Reach your target audience economically and time effectively
- Network with prominent clinicians and key decision makers
- Enjoy unopposed exhibit hall hours
- Take advantage of educational sessions and learn

### OPTIMIZE VISIBILITY WITH A DIAMOND, PLATINUM, GOLD, SILVER OR BRONZE LEVEL SPONSORSHIP

Participation includes recognition on the Conference website, in social media and e-blasts. Please refer to Partnership Opportunities for a complete list of benefits.

### EDUCATIONAL GRANTS

Educational Grant funding is crucial to making our CME program possible. To support the Portal 360 program with an educational grant, please send application instructions to Ryan O'Sullivan at [Ryan@veritasamc.com](mailto:Ryan@veritasamc.com).

### FOR MORE INFORMATION ABOUT EXHIBITS, SPONSORSHIPS, OR ADVERTISING OPPORTUNITIES TO SUPPORT PORTAL 360, PLEASE CONTACT:

**Ryan O'Sullivan** | Director of Industry Relations | Portal 360  
1061 East Main Street, Suite 300, East Dundee, IL 60118  
W: 847-584-3938 | [Ryan@veritasamc.com](mailto:Ryan@veritasamc.com)



AGENDA

# THE PORTAL HYPERTENSION SYMPOSIUM

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## FRIDAY, SEPTEMBER 27, 2024

6:30 am – 6:00 pm	Registration Desk Open
6:30 am – 9:00 am	<b>Breakfast</b>
9:00 am – 10:00 am	<b>Introduction to Portal Hypertension</b>
9:00 am	<b>Portal Hypertension Overview: Disease Process and its Complications</b>
9:10 am	<b>Invention &amp; Evolution of Transjugular Intrahepatic Portosystemic Shunt (TIPS)</b>
9:20 am	<b>Pre and Post of Care for Transjugular Intrahepatic Portosystemic Shunt (TIPS)</b>
9:30 am	<b>Basics of TIPS: How to Make it Easy</b>
9:40 am	<b>Invention and Evolution of Transvenous Obliteration (TVO)</b>
9:50 am	<b>Pre- and Post-Op Care/Follow up of Transvenous Obliteration (TVO)</b>
10:00 am	<b>Basics of Transvenous Obliteration (TVO): Overview of Techniques</b>
10:10 am	<b>Panel Discussion and Questions</b>
10:30 am – 10:45 am	Coffee Break
10:45 am – 12:15 pm	<b>Diving into Portal Hypertension &amp; Transjugular Intrahepatic Portosystemic Shunts (TIPS)</b>
10:45 am	<b>Etiologies and Types of Portal Hypertension and Their Medical Management</b>
10:55 am	<b>Role of Interventional Therapies in Post Hepatic Portal Hypertension (IR)</b>
11:05 am	<b>When to Combine Embolization with TIPS</b>
11:15 am	<b>How to do TIPS with US Guidance (ICE/IVUS vs. Percutaneous ultrasound)</b>
11:25 am	<b>Non-Traditional TIPS Techniques:(parallel, middle to right, left to left, gunsight)</b>
11:35 am	<b>TIPS Through Alternative Accesses (femoral, left IJ, paraumbilical)</b>
11:45 am	<b>Potential Benefits of a Small Diameter (&lt;8-10mm) TIPS</b>
11:55 am	<b>Panel Discussion and Questions</b>
12:15 pm – 1:10 pm	<b>Lunch Symposium</b>
1:10 pm - 2:30 pm	<b>Portal Hypertension Frontier Techniques: Pushing the Envelope</b>
1:10 pm	<b>Splenic &amp; Mesenteric Dissociation for HE</b>
1:20 pm	<b>Femoral TJLBx</b>
1:30 pm	<b>Percutaneous Mesocaval Shunts</b>
1:40 pm	<b>Percutaneous Caverno-caval Shunts</b>
1:50 pm	<b>Percutaneous Mesenteric-PVR (Portal Vein Recanalization)</b>
2:00 pm	<b>Percutaneous ultrasound-guided Reverse Gunsight TIPS / DIPS</b>
2:10 pm	<b>Panel Discussion and Questions</b>
2:30 pm – 3:45 pm	<b>Pre-recorded Live Workshops</b>
2:30 pm	<b>Conventional-TIPS: Step by Step workshop with Prerecorded Live Case</b>
2:55 pm	<b>ICE TIPS: Step by Step workshop with Prerecorded Live Case</b>
3:20 pm	<b>TIPS-PVR (Portal Vein Recanalization): Step by Step workshop with Prerecorded Live Case</b>
3:45 pm – 4:00 pm	Coffee Break
4:00 pm – 5:30 pm	<b>IR Trainee Case Competition</b>





# THE PORTAL HYPERTENSION SYMPOSIUM

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## SATURDAY, SEPTEMBER 28, 2024

6:30 am – 7:30 am	Registration Desk Open
7:30 am – 8:30 am	<b>Breakfast Symposium</b>
8:30 am – 9:30 am	<b>Controversies in Portal Hypertension: Let the Debates Begin!</b>
8:30 am	<b>PVR in Asymptomatic Non-cirrhotic Patients: Indicated vs. Not-Indicated</b> <ul style="list-style-type: none"> <li>• TIPS-PVR in Asymptomatics is indicated</li> <li>• TIPS-PVR in Asymptomatics is not-indicated</li> </ul>
8:42 am	<b>Gunsight-TIPS: Obsolete with ICE-TIPS vs. Still Valid</b> <ul style="list-style-type: none"> <li>• Gunsight-TIPS Obsolete in Era of ICE-TIPS</li> <li>• Gunsite-TIPS Still Valid</li> </ul>
8:54 am	<b>Less than 8mm TIPS: Indicated vs. Not-Indicated</b> <ul style="list-style-type: none"> <li>• Less than 8mm-TIPS is Indicated</li> <li>• Less than 8mm-TIPS is Not-Indicated</li> </ul>
9:06 am	<b>The Ultimate TIPS-Access Tool: 4-way Debate</b> <ul style="list-style-type: none"> <li>• Rosh-Uchida Kit</li> <li>• Colapinto Kit</li> <li>• Liverty-TIPS kit</li> <li>• Scorpion-TIPS kit</li> </ul>
9:30 am – 10:30 am	<b>Management of Ectopic Varices</b>
9:30 am	<b>Treatment Algorithms for Gastric Varices in patent Portal Vein</b>
9:40 am	<b>Treatment Algorithms for GVs in occluded Portal / Splenic Vein</b>
9:50 am	<b>Endovascular Management of Duodenal Varices</b>
10:00 am	<b>Endovascular Management of Parastomal Varices</b>
10:10 am	<b>Endovascular Management of Rectal Varices</b>
10:20 am	<b>Panel Discussion and Questions</b>
10:30 am – 11:30 am	<b>Management of Hepatic Encephalopathy</b>
10:30 am	<b>Pathogenesis &amp; Hemodynamics of Progressive Portosystemic Shunt Syndrome</b>
10:40 am	<b>Diagnosing, Classifying, and Assessing HE</b>
10:50 am	<b>Post-TIPS Encephalopathy Medical Management</b>
11:00 am	<b>TIPS Reduction for HE: Techniques &amp; Outcomes</b>
11:10 am	<b>Endovascular Management of Spontaneous Porto-Systemic Shunt Related HE</b>
11:20 am	<b>Panel Discussion and Questions</b>
11:30 am – 12:30 pm	<b>Portal Hypertension Boards</b>
11:30 am	<b>Case 1</b>
11:50 am	<b>Case 2</b>
12:10 pm	<b>Case 3</b>
12:30 pm – 1:15 pm	<b>Lunch Symposium</b>
1:15 pm – 2:30 pm	<b>Pre-recorded Live WorkShops</b>
1:15 pm	<b>Frontloading Accelerated #RTO Step by Step workshop with Prerecorded Live Case</b>



# THE PORTAL HYPERTENSION SYMPOSIUM

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## SATURDAY, SEPTEMBER 28, 2024 *continued*

1:40 pm	<b>Backloaded Accelerated #RTO</b> Step by Step workshop with Prerecorded Live Case
2:05 pm	<b>TIPS and Transvenous Obliteration (TVO) Combined</b> Step by Step workshop with Prerecorded Live Case
2:30 pm – 3:30 pm	<b>Controversies in Portal Hypertension: Let the Debates Begin!</b>
2:30 pm	<b>ICE-TIPS vs. Conventional-TIPS</b> <ul style="list-style-type: none"><li>• ICE-TIPS</li><li>• Conventional-TIPS</li></ul>
2:42 pm	<b>Backloading vs. Frontloading Coils/Plugs in Accelerated-RTO</b> <ul style="list-style-type: none"><li>• Frontloading is Better</li><li>• Backloading is Better</li></ul>
2:54 pm	<b>Splenic Embolization is Effective to Treat Portal-HTN vs. Splenic Embolization is Not Effective to Control Portal HTN Symptoms</b> <ul style="list-style-type: none"><li>• Splenic Embolization is effective</li><li>• Splenic Embolization is not-effective</li></ul>
3:06 pm	<b>BRTO-only vs. BRTO+TIPS for Managing GVs</b> <ul style="list-style-type: none"><li>• BRTO-Only is Effective</li><li>• BRTO+TIPS is Most Effective</li></ul>
3:18 pm	<b>TIPS-only vs. TIPS+Embolization for Managing EVs</b> <ul style="list-style-type: none"><li>• TIPS-only is Effective (No need for Embolization)</li><li>• TIPS+Embolization is Most Effective</li></ul>
3:30 pm – 3:45 pm	<b>Coffee Break</b>
3:45 pm – 5:15 pm	<b>TIPS &amp; Liver Transplantation</b>
3:45 pm	<b>Outcomes of TIPS and BRTO in Liver Transplants</b>
3:55 pm	<b>TIPS-PVR (Splenic Axis) as a Prelude to Transplantation</b>
4:05 pm	<b>TIPS-PVR (Mesenteric Axis) as a Prelude to Transplantation</b>
4:15 pm	<b>TIPS-PVR: What the IR Needs to Know; The Surgeon's perspective</b>
4:25 pm	<b>Portal Vein Stenosis &amp; Thrombosis in OLT</b>
4:35 pm	<b>Hepatic Venous Stenosis and IVC Stenosis in Transplants</b>
4:45 pm	<b>Panel Discussion and Questions</b>
5:15 pm – 6:15 pm	<b>Managing Liver-related Ascites</b>
5:15 pm	<b>Medical management of Ascites</b>
5:23 pm	<b>TIPS for Early Ascites: What is the Evidence?</b>
5:31 pm	<b>Outcomes of TIPS for Ascites</b>
5:39 pm	<b>Management of Patients after TIPS for Ascites</b>
5:47 pm	<b>Association of TIPS and Sarcopenia</b>
5:55 pm	<b>Panel Discussion and Questions</b>



## AGENDA

# THE PORTAL HYPERTENSION SYMPOSIUM

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### SUNDAY, SEPTEMBER 29, 2024

7:00 am – 8:00 am	<b>Breakfast</b>
8:00 am – 9:00 am	<b>Budd Chiari Syndrome</b>
8:00 am	<b>Etiology, Pathogenesis, Presentation &amp; Medial Management of Budd Chiari</b>
8:10 am	<b>The Role and Place of IVC-stenting in the Management of Budd Chiari</b>
8:20 am	<b>Hepatic Venous PTA &amp; Stenting in Budd Chiari Technical Overview with Cases</b>
8:30 am	<b>TIPS / DIPS in Budd Chiari: Technical Overview with Cases</b>
8:40 am	<b>Panel Discussion and Questions</b>
9:00 am – 10:00 am	<b>Splenic Embolization</b>
9:00 am	<b>Management of Splenic Steal Syndrome in Liver Transplant Recipients</b>
9:08 am	<b>PSE for Hypersplenism and/or Portal Hypertension: Outcomes</b>
9:16 am	<b>PSE for Hypersplenism and/or Portal Hypertension: Outcomes (HEncepn, Ascites, Thrombocytopenia)</b>
9:24 am	<b>Splenic Embolization Techniques (advantages and disadvantages of each -glue, onyx, bead, coils plugs)</b>
9:32 am	<b>PSE during Transvenous Obliteration of GV: How and When</b>
9:40 am	<b>Follow-up Protocol &amp; Management of Complications after PSE</b>
9:48 am	<b>Panel Discussion and Questions</b>
10:00 am – 11:30 am	<b>Portal Vein Embolization (PVE)</b>
10:00 am	<b>PVE Concept and FLR calculations</b>
10:10 am	<b>PVE Glue Embolization: How I do it ?</b>
10:20 am	<b>Balloon-Occluded Foam Sclerosant PVE: How I do it?</b>
10:30 am	<b>PVE with Microsphere +/- Coild and Plugs</b>
10:40 am	<b>Hepatic Venous Deprivation (HVD): Techniques &amp; Outcomes</b>
10:50 am	<b>Pre-op Case Selection and post-PVE Clinical &amp; Imaging Follow Up for PVE and HVD</b>
11:00 am	<b>Panel Discussion and Questions</b>
11:30 am – 12:30 pm	<b>Workshops</b>
11:30 am	<b>CO2 Portography Step by Step workshop with Prerecorded Live Case</b>
11:55 am	<b>Transjugular Liver Biopsy (TJLBx) Step by Step workshop with Prerecorded Live Case</b>
12:20 pm	<b>Hepatic Venous Deprivation (HVD) Step by Step workshop with Prerecorded Live Case</b>
12:45 pm – 1:45 pm	<b>Lunch Symposium</b>
1:45 pm – 3:15 pm	<b>Case Presentations: Major Complications with Bad Outcomes and Great Saves</b>
3:15 pm	<b>Adjourn</b>



PARTNERSHIP OPPORTUNITIES

# THE PORTAL HYPERTENSION SYMPOSIUM

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## DIAMOND

### Lunch Symposium

Highlight your product and your commitment to Portal 360 with a dedicated hour for your product specialist or guest speaker to present to our attendees. (Two available) Food and Beverage will be provided to attendees by Portal 360. Live stream your symposium to virtual attendees for an additional \$5,000. Sponsors may elect for their streamed symposium to be recorded and added to the on-demand content on the meeting platform.

#### YOUR DIAMOND LEVEL SPONSORSHIP INCLUDES:

- Includes dedicated 1-hour long symposium over lunch
- 10'x20' Exhibit space
- Your choice of sponsoring the branded lanyards, coffee breaks or hosting a hands-on training workshop. (branding items are first come first serve)
- Basic AV set up and Event Marketing to attendees and Event Marketing
- Prime location of exhibit space
- "Portal 360 Connect"-Enhance your opportunity to meet Portal 360 attendees; Portal 360 staff will deliver your message to the attendee of your choice
- Company recognition on the Portal 360 website
- Recognition on contributor support signage in the meeting pre-function space
- Company logo with link to company website in meeting app
- 6 exhibitor badges for company representatives
- Invitation to the Welcome Reception for 6 company representatives

## PLATINUM

### Breakfast Symposium

Highlight your product and your commitment to Portal Hypertension with a dedicated timeslot over breakfast for your product specialist or guest speaker to present to our attendees. (Two available) Food and Beverage will be provided to attendees by Portal 360.

#### YOUR PLATINUM LEVEL SPONSORSHIP INCLUDES:

- Includes dedicated presentation over Breakfast
- 10'x20' Exhibit space
- Prime location of exhibit space
- "Portal 360 Connect"-Enhance your opportunity to meet Portal 360 attendees; Portal 360 staff will deliver your message to the attendee of your choice
- Company recognition on the Portal 360 website
- Recognition on contributor support signage in the meeting pre-function space
- Company logo with link to company website in meeting app
- 5 exhibitor badges for company representatives
- Invitation to the Welcome Reception for 5 company representatives





PARTNERSHIP OPPORTUNITIES

# THE PORTAL HYPERTENSION SYMPOSIUM

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## GOLD | Choose one of the following:

### Faculty Dinner

Spend time networking with Portal expert faculty as they highlight the program and acknowledge volunteer efforts. The Portal staff will provide logistical support in selecting the venue, menus, invites and RSVP's. Actual cost of food and beverage will be in addition to your Gold Exhibit Package.

### Hands-On Workshop

Exclusive opportunity to showcase your company and products by guiding attendees through real world challenges and cases using your equipment or software.

#### YOUR GOLD SPONSORSHIP INCLUDES:

- 10'x20' Exhibit space
- Prime location of exhibit space
- "Portal 360 Connect"-Enhance your opportunity to meet Portal 360 attendees; Portal 360 staff will deliver your message to the attendee of your choice
- Company recognition on the Portal 360 website
- Recognition on contributor support signage in the meeting pre-function space
- Company logo with link to company website in meeting app
- 4 exhibitor badges for company representatives
- Invitation to the Welcome Reception for 4 company representatives

## SILVER | Choose one of the following:

### Coffee Break

Help provide attendees with an AM or PM jolt by sponsoring the coffee breaks during the annual meeting.

### Lanyard

Your corporate logo will be displayed on conference badge lanyards given to all attendees and your organization will be acknowledged in the meeting program.

### Portal 360 Technology Showcase

Showcase and demo your proprietary software, equipment or devices in this table top rotation style hands on workshop. Multiple companies will be welcome to participate.

#### YOUR SILVER SPONSORSHIP INCLUDES:

- 10'x10' Exhibit space
- Prime location of exhibit space
- "Portal 360 Connect"-Enhance your opportunity to meet Portal 360 attendees; Portal 360 staff will deliver your message to the attendee of your choice
- Company recognition on the Portal 360 website
- Recognition on contributor support signage in the meeting pre-function space
- Company logo with link to company website in meeting app
- 3 exhibitor badges for company representatives
- Invitation to the Welcome Reception for 3 company representatives

## BRONZE | Includes Table Top Exhibit

#### YOUR TABLE TOP EXHIBIT INCLUDES:

- 10'x10' Exhibit space
- "Portal 360 Connect"-Enhance your opportunity to meet with the Portal 360 attendees; Portal 360 staff will deliver your message to an attendee of your choice
- Company recognition on Portal 360 website
- Recognition on contributor support signage in meeting prefunction space
- Company logo with link to company website in meeting app
- 2 exhibitor badges for company representatives
- Invitation to the Welcome Reception for 2 company representatives



PARTNERSHIP OPPORTUNITIES

# THE PORTAL HYPERTENSION SYMPOSIUM

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Contact Name

Company Name

Address

City

State

Zip

Phone

Fax

Email

Signature

## SPONSORSHIP OPTIONS

**DIAMOND**

Lunch Symposium  
Six Exhibitor Badges

**PLATINUM**

Breakfast Symposium  
Five Exhibitor Badges

**GOLD**

Faculty Dinner  
 Hands-On Workshop  
Four Exhibitor Badges

**SILVER**

Coffee Break or  Lanyards  
 Portal 360 Technology Showcase  
Three Exhibitor Badges

**BRONZE**

Table Top  
Two Exhibitor Badges

Representative Name (First, Last)	Title	Email Address	Phone

## PAYMENT INFORMATION

Please select your preferred method of payment:

- Credit Card: a member of our accounting team will contact you directly
- Check payable to: Portal 360 (in US dollars on a US bank) Tax ID #46-3254245  
Mail to: 1061 East Main Street, Suite 300, East Dundee, IL 60118
- Please Invoice Me
- Pay By ACH Transfer

Return this completed Registration Form to Ryan O'Sullivan

Email: [Ryan@veritasamc.com](mailto:Ryan@veritasamc.com)

Mail: Veritas Association Management, 1061 East Main Street, Suite 300, East Dundee, IL 60118